

# DTG Printing Explained

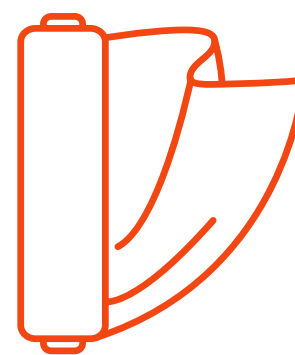


I want to print directly on fabric.



## DTF OR DTG IN THIS CASE?

You want to print directly on fabric. DTG prints directly on fabric without using a transfer film



## ISN'T DTF FOR FABRIC TOO?

Yes, DTF printing allows you to print on fabric but not directly on fabric. It uses a special (film) to transfer the design.



## WHAT'S THE IDEAL PRINT VOLUME IN DTG?

DTG is ideal for small to medium print runs. For large-scale productions, DTF is more effective.



## I WILL BE USING DIFFERENT FABRICS

You're in the right path. DTG works best on cotton-based fabrics. It's less effective on polyester or mixed fabrics.



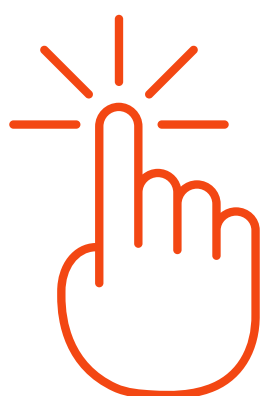
## MY DESIGN HAS TOO MANY DETAILS

DTG is great for detailed, multi-color designs, especially when there are gradients or photo-realistic images.



## IS DTG PRINTING AFFORDABLE?

DTG printers can be expensive. You'll also need maintenance, ink, and garment. However, it's more affordable compared to other methods.



## I WANT TO ACHIEVE A SOFT FEEL

It's possible to achieve a soft feel with DTG. Your design will feel soft because it will be part of the fabric.



## IS DTG PRINTING FAST?

DTG works best with small quantities. However, DTF can be faster for large productions.



## DO I NEED A DTG SOFTWARE?

Yes, DTG printing requires specialized RIP software like Caldera Direct-to-Garment - DTG software to manage palette sizes, print settings, and more.



## SO I CAN PRINT EASILY NOW?

Yes, to print directly on fabric, you need DTG. If it answers your needs, go for DTG. You can now print your first garment using DTG.